Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav School of Management
MBA-Business Analytics (In Association with IBM)
Choice Based Credit System (CBCS) (2025-2027)

SEMESTER - II

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MBAIBM201	Statistical Fundamental & Data Analysis using Excel	Credit Scheme will be as per the syllabus of the respective IBM Course								2	50
2	MBAIBM202	Predictive Analytics	60	20	20	30	20	2	0	2	3	150
3	MBAI202	Research Methodology	60	20	20	0	0	3	0	0	3	100
4	MBAI204	Operations Management	60	20	20	0	0	3	0	0	3	100
5	MBAI206	Managing Human Resources	60	20	20	0	0	3	0	0	3	100
6	MBAI401C	Strategic Management	60	20	20	0	0	3	0	0	3	100
7		Generic Elective-I	60	20	20	0	0	3	0	0	3	100
			360	120	120	30	20	17	0	2	20	**700**

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.